



IN-KIND PARTNERSHIP OPPORTUNITIES

WHAT THIS DOCUMENT SERVES AS

This document presents individual in-kind partnership opportunities for brands that want to support a specific touchpoint across The Conversation Economy™ portfolio of experiences - including networking brunches, conventions, retreats and seminars - as a flexible alternative to a full Partnership Package.

Each opportunity allows a partner to contribute a high-quality product, service or resource that becomes part of the experience itself. Placements are designed as integrated brand moments - not passive contributions - so the partnership feels relevant to the audience and aligned with the standard of the room.

DESIGNED FOR

- Brands seeking meaningful visibility within a premium, high-intent audience.
- Partners who prefer to invest in one defined touchpoint rather than a full package.
- Businesses whose products or services naturally elevate the guest experience.

Select the opportunity that best aligns with your brand and capacity.



PARTNERSHIP OPPORTUNITIES

VENUE & EXPERIENCE

VENUE PARTNER**£800-£2,000 value**

Provision or subsidised hire of event space. Includes brand association with the full experience and premium visibility.

CATERING PARTNER**£500-£1,500 value**

Contribution toward brunch catering aligned with the event experience and audience.

EXPERIENCE & ENVIRONMENT

DÉCOR & STYLING PARTNER**£200-£800 value**

Table styling, florals and branded aesthetics enhancing the premium feel of the event.

WELCOME DRINKS PARTNER**£150-£500 value**

Drinks provided on arrival, creating a branded first-touchpoint experience.

PHOTOGRAPHY / VIDEOGRAPHY**£300-£1,000 value**

Professional content capture with brand visibility across event media.



PARTNERSHIP OPPORTUNITIES

GUEST EXPERIENCE & TOUCHPOINTS

GOODY BAG PARTNER**£100-£500 value**

Product placement within curated attendee gift bags.

PRINT & BRANDING MATERIALS**£100-£400 value**

Menus, signage and branded materials supporting event presentation.

WIFI / TECH SUPPORT**£100-£300 value**

Support for connectivity and event flow where required.

ADDITIONAL OPPORTUNITIES

SPEAKER SUPPORT / WORKSHOP TOOLS**£100-£300 value**

Materials or tools enhancing the delivery of the event experience.

TRANSPORT / LOGISTICS**£100-£400 value**

Support for moving materials, products or setup logistics.

EXPLORE OR SECURE A PLACEMENT

To discuss alignment across our experiences portfolio - Money Legacy Moves™, Conversations to Cash™, and future retreats, conventions and seminars - please get in touch directly.

Roxann Liscombe | Founder, The Conversation Economy™

connect@theconversationeconomy.co.uk | 07486 653437 | www.theconversationeconomy.co.uk