



## THE CONVERSATION ECONOMY™

### ROXANN LISCOMBE

FOUNDER, THE CONVERSATION ECONOMY™

ENQUIRE TO BOOK ROXANN

Helping ambitious women turn everyday conversations into confidence, connection and income.

#### SHORT BIO

Roxann is the founder of The Conversation Economy™, a premium platform helping women turn everyday conversations into confidence, valuable connections and genuine business opportunities. With experience across retail sales, customer service and network marketing, she understands how directly clear communication affects results. Today, Roxann teaches women to build trust, explain their value, follow up with intent and close conversations confidently.

#### BOOKING & CONTACT

connect@theconversationeconomy.co.uk

www.theconversationeconomy.co.uk

Instagram: @TheConversationEconomy



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#### SPEAKER PROFILE

## CONVERSATIONS THAT CREATE MOVEMENT.

#### SIGNATURE TALKS / TOPICS

##### 1. The Conversation Economy: Why Your Words Are a Business Asset

How reframing conversation as currency — not small talk — changes the way women network, sell and build relationships.

##### 2. Conversations to Cash™

A practical framework for turning everyday conversations into real income opportunities — for network marketers, entrepreneurs and side-hustlers.

##### 3. Money Legacy Moves™

Helping women build financial legacy for their families through intentional relationship-building and residual income strategies.

##### 4. From Small Talk to Sales: Overcoming the Fear of the Follow-Up

A confidence-focused talk on starting conversations, following up without fear, and closing with authenticity.

#### WHAT AUDIENCES WALK AWAY WITH

- A framework for starting conversations that build trust from the first word
- How to explain their value clearly and simply — without over-explaining
- A follow-up system that feels natural, not pushy
- Confidence to close conversations and handle objections

#### TESTIMONIALS

"I've been to a lot of networking events, but this one felt different — intentional, professional, and full of women actually building something. Worth every minute."

Lisa D. | Life Coach | Money Legacy Moves™, July 2025

"The energy in the room was incredible. I walked away with new connections, real conversations, and a clearer sense of direction for my own business."

Michelle H. | Business Owner | Money Legacy Moves™, July 2025

#### IDEAL FOR

Women's networking events • Entrepreneur & business conferences • Network marketing conventions • Corporate sales & customer service training days • Podcasts & panel discussions

To enquire about booking Roxann to speak at your event, get in touch using the details shown. **CONVERSATIONS. CONNECTIONS. LEGACY.**